

For Australian Wool Growers



# YOUR WOOL IS AS GOOD AS IT GETS

Authenticity ensures consumers  
know about it

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Authenticity Integrity Scheme





# Authentico connects wool growers to the retail floor

## What is Authentico?

Authentico is a new integrity code established by the Schneider Group. Authentico ensures a transparent supply chain from the farm gate of Authentico certified wool growers to the delivery of wool tops to customers of The Schneider Group.

In other words, Authentico connects wool growers with the rest of the supply chain.

## How does Authentico work?

Authentico makes use of existing standards, best practices and legislations honoured by Australian wool growers. Wool growers who wish to be part of the Authentico scheme can register online by filling in a short and easy registration form. Authentico licensed wool clips will be listed in the catalogue and are available for sale at auction. The Schneider Group will purchase Authentico licenced wool that is suitable for our wide range of types, privately or at auction, to build commercial quantities for export to our own specialised combing mills in Italy, Egypt and China. The wool will be scoured and combed into wool tops for sale to spinners, weavers and retailers. During this entire process the wool is fully traceable back to its origin.

The integrity code will be rolled out for the first time during the 2018/2019 season.

# Let's keep things simple

Authentico avoids extra paper work

As an Australian wool grower you already comply with a large number of requirements in the domains of animal welfare, quality assurance, environmental care etc.

Our Authentico integrity scheme is just a summary of the great work you are already doing.

To become an Authentico licensed farm you need to comply to the following industry standards and regulations:

## National Wool Declaration

- We require the completion of the National Wool Declaration with mulesing status NM, CM or PR.
- We accept Pain Relief (PR) compliant wool clips only if pre-operative anaesthetic (e.g. Meloxicam or Buccalgisic) is used as a minimum, with or without the addition of an analgesic spray.

## Animal Welfare

- Compliance with the Australian laws governing animal welfare
- Implementation of the 5 Freedoms for animals as established by The Royal Society for the Prevention of Cruelty to Animals (RSPCA)

## Human Resources & Employee Rights

- Compliance with the Australian legislation and regulations as set out in the Australian government Fair Work Commission

## Workplace Health & Safety

- Compliance with the Australian State and Territory law with regards to workplace health and safety and Occupational Health and Safety acts relative to the state or territory in which your business is registered.

## Quality Assurance

- Confirmation that your clip is classed by an AWEX Registered Wool Classer
- Assurance that your wool clip is prepared in accordance with the best practice and quality standards described in the Australian Wool Exchange's (AWEX) Wool Classer Code of Practice

## Environmental Care

- Provide details about any environmental schemes implemented on your farm.

## Audits

- Agreement to random audits by AWEX personnel
- An Authentico license is valid for 5 years. You are required to inform AWEX about any changes relevant to your Authentico compliance.



## Why do we need another integrity scheme?

More and more of today's wool consumers want to connect back to the source of the wool products they buy. These consumers wish to learn and understand more about on farm practices as well as processing practices along the wool supply chain. In response, spinners, weavers and retailers are looking for ways to tell the story of their wool products and deliver details on provenance as well as environmental, social and animal welfare stewardship.

The market already has a number of integrity schemes which focus especially on animal welfare on farm.

However, tracing the values down the supply chain often remains a challenge. As a large wool buyer, exporter and topmaker we believe at the Schneider group that we have the unique role of offering a transparent supply chain. Through our buying operation in Australia, we can easily connect with licensed wool growers. Once we buy Authentico wool at auction, the wool stays within our own supply chain during transport as well as the scouring and combing process. Our customers of the spinning, weaving and garment manufacturing industry can then track Authentico wool products up to the retail floor.



# About Schneider and our own environmental standards

Schneider has been working in the wool industry since 1922. We buy and trade wool in 6 locations around the world and operate a total of 4 wool combing mills in Italy, Egypt, China and Argentina. Our group structure allows us to track and trace your wool from your farm gate all the way to the spinning and weaving stage. This makes Authentico so unique and a valuable and trustworthy traceability scheme.

However, while we want to support the excellent work wool growers implement on farm, we also find it important to do our part as well. Every year we aim at improving our own impact. We regularly reduce our water consumption, generate our own energy, use only registered chemicals and have our own water treatment facilities. Our results and our progress is published in our annual environmental balance sheet.





Authenticity is a Wool Integrity Scheme which authenticates and certifies the delivery flow of wool from the origin of supply, the Authenticity certified wool grower, through to delivery of the wool tops to a customer of The Schneider Group.

Being part of the Authenticity integrity scheme is free, quick and easy.

Are you interested in joining Authenticity? Find out how you can register here.

## Online

1. Visit the Schneider Website at [www.gschneider.com/authenticity](http://www.gschneider.com/authenticity)
2. Fill in the registration form online

## Offline

For everyone who prefers registering offline we have the following options:

Let us know about your interest in Authenticity by giving us a call at 02 94392311 (day time only) or email us at [authenticity@gschneider.com](mailto:authenticity@gschneider.com)

We will make sure to send you our registration form in the mail.

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