

M A R L A N E



POWERED BY

LENZING[™]
EcoVero[™]

NATURAL CHOICE

Natural choice

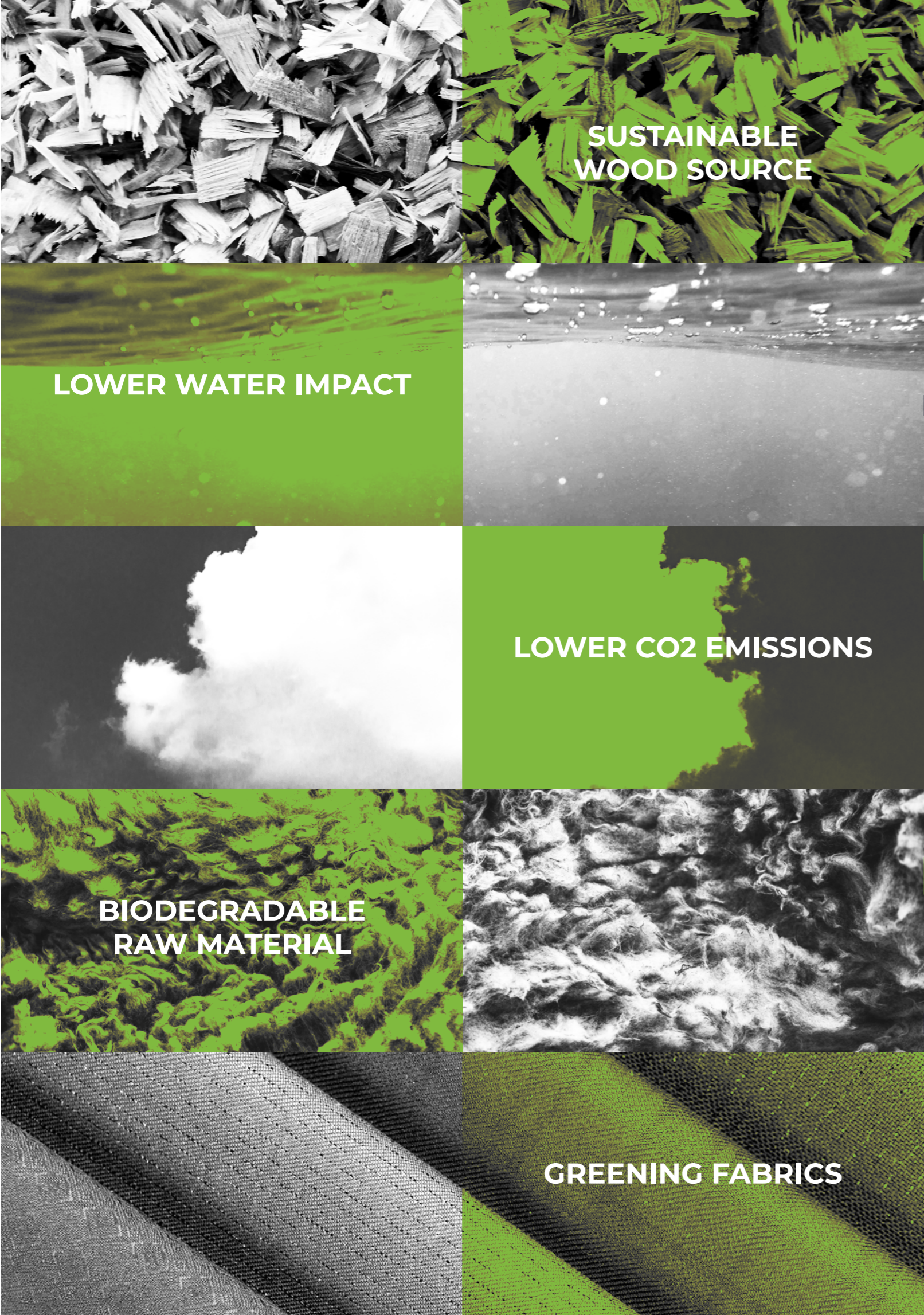
Why this partnership?

Today's consumers are increasingly demanding more sustainable fashion choices.

We believe in a cleaner and greener world by taking less from the environment, maximizing resource efficiency and minimizing waste in the production process to achieve excellent sustainability results.

At the same time, we seek to give more benefits to our partners, enabling them to meet their end customers' expectations for sustainable products by using new technologies like ECOVERO™ by LENZING™.





SUSTAINABLE
WOOD SOURCE

LOWER WATER IMPACT

LOWER CO2 EMISSIONS

BIODEGRADABLE
RAW MATERIAL

GREENING FABRICS

Our process

Natural choice

01

SUSTAINABLE WOOD

Marlane chose ECOVERO™ because it's derived from sustainable wood



02

LOWER IMPACT

The production has up to 50% lower CO2 emissions and water impact



03

ECOVERO™

ECOVERO™ by LENZING™ the responsible viscose fibers is born



04

RAW MATERIAL

ECOVERO™ meets our WOOL, LINEN and COTTON special yarns



05

GREENING FABRICS


From these exclusive blends, we enrich the MARLANE GREENING family




What's new

Sustainable evolution


We combine our best wool, linen and cotton yarns with ECOVERO viscose in order to have an innovative proposal of fabrics with nice performances, pleasant hand feeling and updated look. This lead the way in green innovation for a sustainable, relaxed and sophisticated way of dressing.




NATURAL STRETCH




100% NATURAL ORIGIN




LUXURY FINISHING




CREASE RESISTANT




TAILOR FRIENDLY



CRÊPE FEELING



SUSTAINABLE



FASHION

M A R L A N E

LENZING[®]
EcoVero[™]





GREENING
SUSTAINABLE
EVOLUTION

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by M A R L A N E

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